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# Overview of Mergers and Acquisitions

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## Overview

This module will introduce the fundamental concepts of mergers & acquisitions and also provide an understanding of how M&A are executed as well as its impact on market share value.

## Learning Outcome Statements

- Understand the strategy, focus behind M&A
- Distinguish between the categories in which M&A are classified
- Understand the valuation methodologies and the synergies
- Understand the due diligence and implementation process

## Key Contents

- Drivers of M&A
- Understanding strategic focus
- Risks and rewards to different parties
- Different classification of M&A
- Analysing and differentiating between financing and operating synergies
- Valuation
- Use of financial statements to value a business
- Due diligence
- Concept of developing and implementing a plan
- Project Management as a Tool for Managing the Implementation Process
- Why mergers fail